

# BIG BUYER

19<sup>th</sup> EDITION

**26.27.28**  
NOVEMBER 2014  
BOLOGNA.ITALY

THE ANNUAL EXHIBITION  
CONFERENCE FOR ITALIAN AND  
FOREIGN BIG BUYERS FOR  
STATIONERY, OFFICE,  
SCHOOL, FESTIVITY AND  
CREATIVITY PRODUCTS

[www.bigbuyer.info](http://www.bigbuyer.info)



This Invitation Ticket is valid only for handlers belonging to the following categories: **Wholesale Distribution, Office Supplies, Modern Trade Distribution and Retail**

INVITATION TICKET



1<sup>ST</sup> PRIZE

2<sup>ND</sup> PRIZE

3<sup>RD</sup> PRIZE

[www.bigbuyer.info](http://www.bigbuyer.info)

## SUGGESTED HOTELS WITH BIG BUYER 2014 SPECIAL PRICES

category	HOTEL	Location	Sing. (Euro)	Double (Euro)	Triple (Euro)
★★★★S	I PORTICI HOTEL	Old Town	99,00	99,00	-
★★★★S	ROYAL CARLTON HOTEL	Old Town	109,00	129,00	-
★★★★	ATAHOTEL	Fair Area - Bus shuttle	80,00	90,00	-
★★★★	INTERNAZIONALE	Old Town	99,00	114,00	-
★★★★	NOVOTEL FIERA	Fair Area	77,00	89,00	110,00
★★★	CAMPLUS	Fair Area	55,00	65,00	-
★★★	EXPRESS BY HOLIDAY INN	Fair Area - Bus shuttle	70,00	70,00	-
★★★	FIERA	Fair Area	55,00	75,00	-
★★★	MILLENHOTEL	Old Town	79,00	89,00	-
★★★	QUALITY MICHELINO	Fair Area	61,00	84,00	-
★★★	RAMADA EXPRESS	Fair Area - Bus shuttle	59,00	69,00	-

The rates above are valid for bookings made through Bologna Congress **within September 15, 2014**.  
The above rates are per room, per night and **include buffet breakfast and VAT 10%**.

For information and reservations please contact: **BOLOGNA SPA CONGRESS - CONVENTION AND TRAVEL**  
Phone +39 051 6375142 - Fax +39 051 6375149 - Email: [dpariali@bolognacongressi.it](mailto:dpariali@bolognacongressi.it)

## COMPETITION **BIG BUYER** REWARDS THE VISITORS

### 1<sup>ST</sup> PRIZE:

iPad - Wi-Fi + Cellular - 16GB - Black or White

### 2<sup>ND</sup> PRIZE:

iPad mini - Wi-Fi + Cellular - 16GB - Black or White

### 3<sup>TH</sup> PRIZE:

Samsung Galaxy Tab - Wi-Fi + 3G - 16GB - White

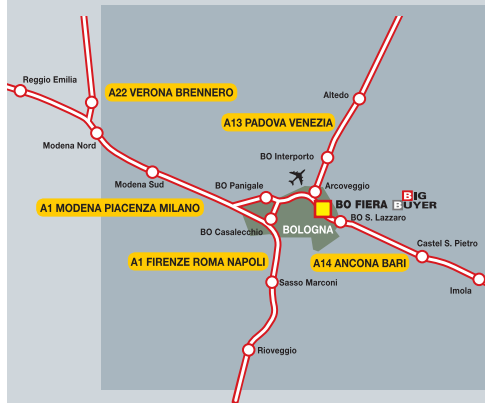
Three names will be drawn among Wholesale Distributors, Office Suppliers, Buyers of the Modern Trade and Retailers, in order to let them win an **iPad - Wi-Fi + Cellular - 16GB - Black or White**, an **iPad mini - Wi-Fi + Cellular - 16GB - Black or White**, a **Samsung Galaxy Tab - Wi-Fi + 3G - 16GB - White**. At the reception desk, giving the invitation ticket, it's possible to withdraw the form for taking part to the prize-winning competition. The form shall be delivered to the **BIG BUYER REWARDS THE VISITORS POINT**.

## PLACE, DATE AND OPENING HOURS

The 19<sup>th</sup> edition of **BIG BUYER 2014** is organized in Bologna on **26 - 27 - 28 November 2014**.  
The address of the Exhibition Centre is as follows: BolognaFiere - Ingresso Nord - Rotonda Dante Cané.  
The opening hours are: **26 and 27 November 9.30 a.m. - 6.30 p.m. / 28 November 9.30 a.m. - 4.00 p.m.**

## HOW TO REACH BIG BUYER 2014

**Bologna, located in the centre of the most important rail and highway intersection**, is linked today by the high speed route Milan-Bologna-Florence-Rome-Naples. Bologna exhibition centre is recognized on an international scale. Bologna is easily reachable by plane, from everywhere in Italy and from abroad.  
Moreover, its special economic and cultural features further enhance Big Buyer specificities, the Exhibition linked to Stationery, Office, School, Festivity and Creativity sector.



### BY TRAIN - Special offer: 40% discount with Freccia trains

The railway station is only 10 minutes from the exhibition centre. For general information, timetable and reservations, we kindly recommend you to call Trenitalia at the telephone number 892021 (24 hours/day). [www.fsitaliane.it](http://www.fsitaliane.it)

### BY MOTORWAY

**Exit Bologna Fiera**, is the first trade fair district with its own motorway exit with direct access to the exhibition centre 100m from the Big Buyer pavilion (**DO NOT ENTER RING ROAD**). Ample parkings are available within and adjacent to the exhibition. [www.autostrade.it](http://www.autostrade.it)

### BY PLANE

**Guglielmo Marconi** international airport links Bologna with the biggest international hubs, putting it at the centre of business connections. The airport is 10 to 15 minutes far from the exhibition centre by car. [www.bologna-airport.it](http://www.bologna-airport.it)

## COME TO BIG BUYER BY FRECCIA TRAIN WITH

# 40% DISCOUNT

**A great opportunity for Big Buyer 2014 participants**, who will be able to reach the halls of BolognaFiere with all Freccia Trains (Frecciarossa, Frecciabianca, Frecciargento), **using 40% discount on their ticket price**. The promotion will be valid for **1<sup>st</sup> or 2<sup>nd</sup> class tickets** on all national Freccia trains. Bologna must be indicated on tickets as the destination both for departure and for arrival. **The journey will have to be made between 22 and 28 November 2014.**

To take advantage of 40% discount with Freccia Trains please **download the relevant form from [www.bigbuyer.info](http://www.bigbuyer.info)** website and send it to: Bologna Congressi SpA - CONVENTION AND TRAVEL to the indicated contacts.



[www.bigbuyer.info](http://www.bigbuyer.info)

## PLEASE WRITE IN CAPITAL LETTERS AND IN A CLEAR WAY

This Invitation Ticket has to be clearly completed in all its parts and returned to the Reception of BIG BUYER 2014 where Visitors will receive a **free Admission Card** and the Participation Form in the **"BIG BUYER Rewards the Visitors"**. (It is also possible to give a Business Card).

### 1. VISITOR INFORMATION

Surname

Name

Position in Company

E-mail

### 2. COMPANY ADDRESS

Company

Street

Nr

Postal Code Town

District Country

Phone Fax

Offered by (Exhibitor Stamp):

### 3. COMPANY SECTOR

Wholesaler

Office Equipment Supplier

Modern Trade

Retailer (Specify type): .....

Other .....

**BIG BUYER**

**Informative**, according with Legislative Decree nr. 196/2003 Personal data are collected by Edinova Srl, according to the Italian Legislative Decree nr. 196/2003. Personal data and business name giving are compulsory. Data will be manually and electronically treated for statistic, marketing and promotional aims, for the up-dating about initiatives made by this Society, through the sending of promotional material. These data, furthermore, could be communicate to other companies that, on behalf of Edinova Srl, make data treatment by their sites or that provide for sending promotional material. According with art. 7 of Legislative Decree nr. 196/2003, above mentioned, data can be consulted, modified, completed or deleted, writing to data Holder: Edinova Srl, Via Pordenone, 13 - 20132 Milano.